



## ElderCare of Alachua County

5701 NW 34<sup>th</sup> Street  
Gainesville, Florida 32653  
Office: 352-265-9040  
Fax: 352-265-9041

### Fundraising Committee:

Anthony Clarizio-  
Executive Director

Andrew Courtney  
Ann Carney  
April Wise  
Audrey Williams  
Brad Groom  
Charles Anchors  
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Elizabeth Halloran  
Jake Murphy  
Jay Hand  
Jeff Lee  
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Ravinia Lyons  
Robyn Katz  
Ross Hilaman  
Ruth Brunner  
Sarah Cleeland  
Tom Bailey  
Todd Evans  
Wendy McGriff  
Wenda Lewis

*The mission of ElderCare of Alachua County is to be an advocate for the elderly and provide services that build capacity, maximize independence, and enrich the quality of life for seniors in Alachua County.*

Dear Friends,

ElderCare of Alachua County would like to personally invite you to participate as a sponsor for the 8<sup>th</sup> Annual Orange and Blue Fashion Show benefitting the Senior Recreation Center. This year's event will take place at the Senior Recreation Center on September 6<sup>th</sup>, 2018.

Now established as one of Gainesville's popular events, the show continues to highlight local designer's stores and boutiques, and again this year we anticipate selling out. We will be featuring the newest in "orange and blue" to get you ready for this year's season! In addition to the fashion, we will have both live and silent auction items and food.

All net proceeds raised that night will benefit the Senior Recreation Center; the center is a safe place for seniors to come and participate in activities that promote health, education, fitness and fun! In appreciation, we can offer your company maximum exposure to our network of over 8500 + people who generously support and are active in our community.

Should you wish to contribute and support this wonderful event, please fill out the attached form or contact Isaiah Brinza at 352-265-9290

Thank you in advance for your continued support.

Sincerely,

Anthony Clarizio  
Executive Director  
352-339-1127

# ABOUT THE CHARITY

## ElderCare OF ALACHUA COUNTY

ElderCare of Alachua County is the lead agency for senior services. They receive Federal, State, Alachua County, City of Gainesville, and United Way dollars to provide the many services that are so needed to seniors. Those services include programs like Meals on Wheels, Adult Daycare, Independence with Vision, and home and community based services. In addition, we also operate the Senior Recreation Center.

Often times the seniors in Alachua County deal with loss each day and people around them deal with their own aging and health issues, the center is a place that offers friendship and support at times when both of those things are disappearing. To date we have enrolled over 8,500 seniors and because of events like this provide that facility and its services free of charge as many senior do not have the ability to pay. This center is critical to the future of Alachua County seniors allowing many to age in place and maintain an active lifestyle, free of social isolation and depression. The seniors of Alachua County are in need of your ongoing support!

### Non- Profit Status

ElderCare of Alachua County is a non-profit 501(c)(3) organization (EIN #59-3051104)

# 8<sup>th</sup> Annual Orange and Blue Fashion Show

## Sponsorship Level Commitment Form

**Orange and Blue Title Sponsor- \$5,000 (2)**

- Recognition as the premier sponsor (s) at the event
- Premier placement and recognition in all ads, public relations materials, collaterals, and TV segments.
- Premier placement of company logo on electronic banner on display throughout the evening\*
- 10 VIP tickets to the event
- Introduction and microphone time the night of the event to welcome guests
- Placement of company logo with link on website for 1 year\*

**Runway Sponsor- \$2,500 (4)**

- Recognition in ads, public relations materials, collaterals
- 6 VIP tickets to the event
- Company branded banner on-site visibly attached to the stage
- Placement of company logo on electronic banner on display throughout the evening\*
- Placement of company logo with link on website for 1 year\*

**Gator Spirit Sponsor- \$1,000 (2)**

- Company logo and donation recognition prominently displayed at drink stations
- 4 VIP tickets to the event
- Company branded "specialty" cocktail in the nights theme of Orange and Blue
- Placement of company logo on electronic banner on display throughout the evening\*
- Placement of company logo with link on website for 1 year\*

**Model Sponsor- \$500 (10)**

- Name recognition when introducing 2 models for the event, including signage
- 2 VIP tickets to the event
- Placement of company logo on electronic banner on display throughout the evening\*

**Décor Sponsor- \$500 (2)**

- Name recognition on display as appropriate (balloon arch or balloon décor)
- Placement of company logo on electronic banner on display throughout the evening\*
- 2 VIP tickets to the event

\*Please send a completed sponsorship commitment form and a hi-res image of current company logo to [ibri0001@shands.ufl.edu](mailto:ibri0001@shands.ufl.edu)

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Please print Sponsor/Company Name: \_\_\_\_\_  
(As you would like it to appear in printed materials)

Address: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**To ensure you are included in all pre-event advertising, please return sponsor packet to Isaiah Brinza, [ibri0001@shands.ufl.edu](mailto:ibri0001@shands.ufl.edu), no later than August 1, 2018.**

**Please make check payable to:  
ElderCare of Alachua County  
5701 NW 34<sup>th</sup> Blvd  
Gainesville, Florida 32653  
Phone: (352)265-9040**