



ElderCare of Alachua County

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Fundraising Committee:

Anthony Clarizio-
Executive Director

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Ryann Slofkin
Sarah Cleeland
Sophia Cudnik
Shannon Boone
Todd Evans

The mission of ElderCare of Alachua County is to be an advocate for the elderly and provide services that build capacity, maximize independence, and enrich the quality of life for seniors in Alachua County.

Dear Friends,

ElderCare of Alachua County would like to personally invite you to participate as a sponsor for the 7th Annual Orange and Blue Fashion Show benefitting the Senior Recreation Center. This year's event will take place at the Senior Recreation Center on Thursday, September 14th, 2017.

Now established as one of Gainesville's popular events, the show continues to highlight local designer's stores and boutiques, and again this year we anticipate selling out. We will be featuring the newest in "orange and blue" to get you ready for this year's season! In addition to the fashion, we will have silent auction items and food.

All net proceeds raised that night will benefit the Senior Recreation Center; the center is a safe place for seniors to come and participate in activities that promote health, education, fitness and fun! In appreciation, we can offer your company maximum exposure to our network of over 7500 + people who generously support and are active in our community.

Should you wish to contribute and support this wonderful event, please fill out the attached form or contact Jay Hand at 352-265-8737.

Thank you in advance for your continued support.

Sincerely,

Anthony Clarizio
Executive Director
352-339-1127

ABOUT THE CHARITY

ElderCare OF ALACHUA COUNTY

ElderCare of Alachua County is the lead agency for senior services. They receive Federal, State, Alachua County, City of Gainesville, and United Way dollars to provide the many services that are so needed to seniors. Those services include programs like Meals on Wheels, Adult Daycare, Independence with Vision, and home and community based services. In addition, we also operate the Senior Recreation Center.

Often times the seniors in Alachua County deal with loss each day and people around them deal with their own aging and health issues, the center is a place that offers friendship and support at times when both of those things are disappearing. To date we have enrolled over 7,000 seniors and because of events like this provide that facility and its services free of charge as many senior do not have the ability to pay. This center is critical to the future of Alachua County seniors allowing many to age in place and maintain an active lifestyle, free of social isolation and depression. The seniors of Alachua County are in need of your ongoing support!

Non- Profit Status

ElderCare of Alachua County is a non-profit 501(c)(3) organization (EIN #59-3051104)

7th Annual Orange and Blue Fashion Show

Sponsorship Level Commitment Form

Orange and Blue Title Sponsor- \$5,000 (2)

- Recognition as the premier sponsor (s) at the event
- Premier placement and recognition in all ads, public relations materials, collaterals, and TV segments (if secured by 8/15/2017)
- Premier placement of company logo on electronic banner on display throughout the evening*
- Introduction and microphone time the night of the event to welcome guests
- Placement of company logo with link on website for 1 year*
- 10 tickets to the event
- 2 passes for employees who will be working at event.

Runway Sponsor- \$2,500 (4)

- Recognition in ads, public relations materials, collaterals
- Company branded banner on-site visibly attached to the stage
- Placement of company logo on electronic banner on display throughout the evening*
- Placement of company logo with link on website for 1 year*
- 6 tickets to the event

Spirit and Wine Sponsor- \$1,000 (2)

- Company logo and donation recognition prominently displayed at drink stations
- Company branded "specialty" cocktail in the night's theme of Orange and Blue
- Placement of company logo on electronic banner on display throughout the evening*
- Placement of company logo with link on website for 1 year*
- 4 tickets to the event
- 2 passes for employees who will be working at event.

Model Sponsor- \$500 (10)

- Name recognition when introducing 2 models for the event, including signage
- Placement of company logo on electronic banner on display throughout the evening*
- 2 tickets to the event

Décor Sponsor- \$500 (2)

- Name recognition on display as appropriate (balloon arch or balloon décor)
- Placement of company logo on electronic banner on display throughout the evening*
- 2 tickets to the event

In-kind Silent Auction Sponsor- \$250

- Name recognition on display with item to be auctioned
- Placement of company logo on electronic banner on display throughout the evening*

*Please send hi-res image of current company logo to handjt@shands.ufl.edu

Name: _____ Title: _____

Please print Sponsor/Company Name: _____
(As you would like it to appear in printed materials)

Address: _____ Phone: _____

Email: _____

Please make checks payable to ElderCare of Alachua County
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