



*The mission of ElderCare of Alachua County is to be an advocate for the elderly and provide services that build capacity, maximize independence, and enrich the quality of life for seniors in Alachua County.*

Dear Friends,

ElderCare of Alachua County and I would like to personally invite you to participate as a sponsor for the Moonlight and Martini's Gala, benefitting Al'z Place a program of ElderCare of Alachua County. This year's gala will again take place at the Mercedes-Benz Dealership, and will be on February 4th, 2017.

Now established as one of Gainesville's most popular galas, our sponsors have a great time while raising both awareness and money for a great cause: assisting with the increasing needs of those diagnosed with Alzheimer's disease.

All net proceeds will benefit those suffering from Alzheimer's or other forms of dementia in need of day care as well as help provide caregiver respite and support.

Please take a minute and review this packet. Please consider being a sponsor for this event and fill out the attached form or contact Jay Hand, Fundraising Coordinator, at 352-265-8737. You may also buy tickets for this event at [www.moonlightandmartinis.org](http://www.moonlightandmartinis.org).

Thank you in advance for your continued support.

Sincerely,

Anthony Clarizio  
Executive Director

## ElderCare of Alachua County

5701 NW 34<sup>th</sup> Blvd  
Gainesville, Florida 32653  
352-265-9240- phone  
352-265-9241- fax

## Fundraising Committee:

Anthony Clarizio-  
Executive Director

Andrew Courtney  
Audrey Williams  
Charlene Cherry  
Charles Anchors  
Cindy Flowers  
Dawn Dillon  
Janice Hunziker  
Jay Hand  
Jeff Lee  
Jessica Thomas  
Kacy Ealy  
Kevin Ramirez  
Kristi Crane  
Radley Ruland  
Ravinia Lyons  
Robyn Katz  
Ruth Brunner  
Sarah Cleeland  
Shannon Boone

## ABOUT THE CHARITY



ElderCare of Alachua County is the lead agency for senior services. They receive Federal, State, Alachua County, City of Gainesville, and United Way dollars to provide the many services that are so needed to seniors. Additionally, ElderCare relies heavily on private donors and fundraisers to maintain and expand its current services. Those services include programs like Meals on Wheels, Al'z Place (Adult Daycare), Independence with Low Vision, and home and community-based services such as homemaking, personal care and respite. ElderCare also provides the Freedom in Motion program which in partnership with the City of Gainesville, Chamber of Commerce, and Uber provides affordable transportation for seniors. In addition, we also operate the Senior Recreation Center which now has more than 7,500 members.

### Non- Profit Status

ElderCare of Alachua County is a non-profit 501(c)(3) organization (EIN #59-3051104)

# Sponsor Commitment Form

We support ElderCare of Alachua County in its goal to provide services for Alachua County residents with Alzheimer's disease or other related dementia by becoming a "Moonlight and Martini's" event sponsor at the following level. Proceeds from the event will go towards Al'z Place to assist with services for those in need of adult daycare.

\_\_\_ **Premier Sponsor (2)** **\$5000**

- Recognition as the premier sponsor at the event
- Corporate name and logo displayed as the premier sponsor on thank you banner
- Lead recognition in media coverage
- Inclusion in all pre-event advertising
- Special recognition by the ElderCare Board of Directors
- 10 tickets to the event

\_\_\_ **Gala Sponsor** **\$2500**

- Corporate name and logo displayed on thank you banner
- Recognition in media coverage
- Inclusion in all pre-event advertising
- Special recognition by the ElderCare Board of Directors
- 6 tickets to the event

\_\_\_ **Dance Partner Sponsor** **\$1000**

- Corporate name and logo displayed on the thank you banner
- Recognition in media coverage
- Inclusion in all pre-event advertising
- Special recognition by the ElderCare Board of Directors
- 4 tickets to the event

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please print Sponsor Name:

\_\_\_\_\_  
(As you would like it to appear in printed materials)

\*Please email high resolution logos to [handjt@shands.ufl.edu](mailto:handjt@shands.ufl.edu) to be included in digital promotional material.

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**To ensure you are included in all pre-event advertising,  
please return sponsor packet to Jay Hand no later than December 17, 2016.**

**Please make check payable to:  
ElderCare of Alachua County  
5701 NW 34<sup>th</sup> Blvd  
Gainesville, Florida 32653  
Phone: (352)265-9040  
Fax: (352) 265-9041**